Sponsorship Prospectus

PBL World 2024

JUNE 23-27, 2024 Napa, California

PBL/VOKS





PBL World 2023

PARTICIPANTS BY THE NUMBERS

1,500 PARTICIPANTS FROM ACROSS THE US AND WORLD



Global Participants

- 10 Countries
- 49 States in the USA



Diverse Roles

- **63%** Teachers
- 17% School leaders
- 10% Other
- 8% Instructional coaches
- 2% District leaders



Diverse Students

55% of participants are in classrooms, schools, and districts serving 50% or more Black and Brown students



PBL World 2023 IMPACT BY THE NUMBERS









83% strongly agreed that were very satisfied with workshops

67 Net Promoter Score (NSP) overall rating for workshops considered excellent

56 NPS score overall rating for the **event** considered **excellent**

87% rated the event excellent and very good



PBL World 2023 LEAD OPPORTUNITIES BY THE NUMBERS







2023 Can't Miss Conference



330,221 PBL World 2023 **web page views**

Sponsor logos in **25 emails** to 300,000 educators



WHAT PBL WORLD 2023 PARTICIPANTS HAVE TO SAY...



This was the **best professional development I have ever attended**! The school and setting in Napa Valley were **magical**, and the event was **run so well.**

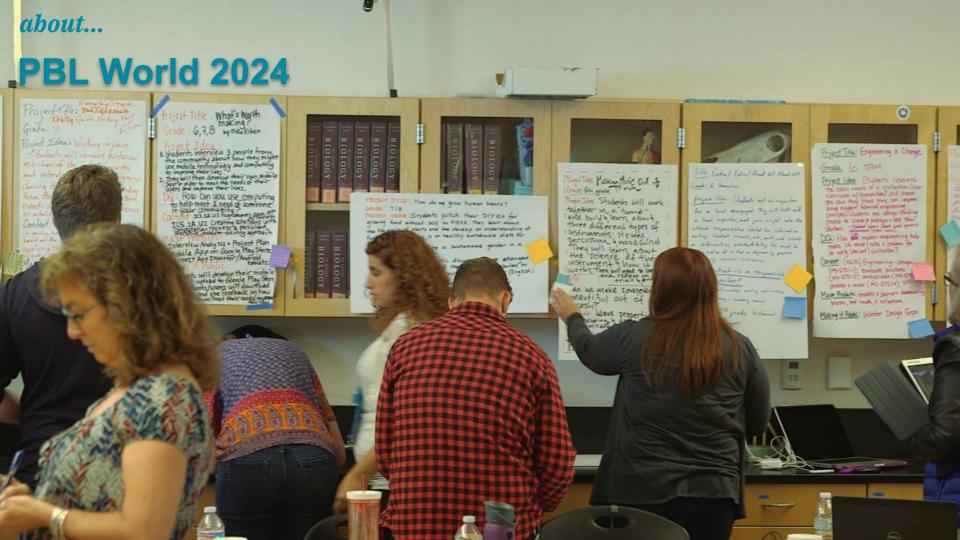
The overall experience will bring **nothing short of incredible** options to include in my teaching moving forward. I am so thankful for committing to and completing this total journey!

It was *truly inspiring* and *incredible*. Thank you so very much PBLWorks!

Incredibly Eye Opening to Newer and Better BEST PRACTICES for teaching and learning for future world life-long learners!!

The vibe was positive and refreshing, and overall, it was an **absolutely outstanding** professional development!







PBL World 2024

Napa California June 24-27, 2024

PBL World 2024 will take place at Napa Unified School District's American Canyon High School located in southern Napa County, California. It's 13 miles south of the City of Napa. Over 3 million people flock to Napa every year to enjoy the natural beauty and amazing food and wine.



Research shows that high quality Project Based Learning (PBL) works for all students, regardless of background. When done well, PBL increases engagement, academic achievement, and critical skills, including: collaboration, communication, critical thinking, creativity, self-direction, and much more.

That's why we've exclusively focused on PBL for nearly 25 years. Now, more than ever, we see the critical need to engage students in intellectually challenging, relevant, and meaningful school work.

We'd love you to support PBL World 2024 and join us in making our vision a reality for over 3 million students in the US: All students, especially Black and Brown students, to engage in high-quality Project Based Learning to deepen their learning and achieve success in college, career, and life."



Bob Lenz Chief Executive Officer



PBLWorks has been the leading Project Based Learning (PBL) professional development services and trusted source of for products, services, tools for nearly 25 years.

PBL advances educational equity and empowers all students, especially Black and Brown students. We believe PBL is transformative for all students. Through PBL, students engage in learning that is deep, long-lasting, and relevant to the challenges of their lives and the world they will inherit. Research confirms this.

We are current and former educators with experience in PBL and deep respect for teachers. We strive to offer an unrivaled level of service to guide educators in their journey toward a sustained, high-quality PBL practice.

Learn more: pblworks.org





SPONSORSHIP BENEFITS	TRAILBLAZER \$20,000	INNOVATOR \$10,000	PATHFINDER \$5,000	EXPLORER \$1,000
PRE-EVENT PROMOTION				
Logo and link on website	O Largest logo & link	O Large logo & link	O Medium logo & link	O Small logo & link
Logo and link included in at least 3 email blasts to 300,000 subscribers	o	o	o	o
Social media exposure across Facebook, X, and LinkedIn	O 5 postings	O 3 postings	O 1 posting	
ONSITE PROMOTION				
Opportunity to share products and services in Sponsor Booth	0	0	0	
Brand logo and thank you shared during opening sessions	o	o	0	
Sponsor logo on participant lanyards	0			
Exclusive branding and 120-minute remarks at Welcome Reception	0			
ONSITE PARTICIPATION				
Complimentary attendance at keynote presentations	0	0	0	o
Complimentary registration for three-day conference	O 3 (\$4,200 value)	O 2 (\$2,800 value)	O 1 (\$1,400 value)	

Blog sent to 300,000+ subscribers

POST-EVENT PROMOTION

THANK YOU!

To learn more, visit https://www.pblworks.org/pbl-world-sponsorships

If you're interested in being a sponsor of PBL World, please email Sally Kingston, chief impact officer: sally@pblworks.org



Thank you again to our PBL World Sponsors!



































