

Sponsorship Prospectus

PBL World 2024

JUNE 23-27, 2024

Napa, California

BUCK INSTITUTE FOR EDUCATION

PBLworks



SOLD OUT!

PBL World 2023

PARTICIPANTS BY THE NUMBERS

1,500 PARTICIPANTS FROM ACROSS THE US AND WORLD



Global Participants

- **10** Countries
- **49** States in the USA



Diverse Roles

- **63%** Teachers
- **17%** School leaders
- **10%** Other
- **8%** Instructional coaches
- **2%** District leaders



Diverse Students

55% of participants are in classrooms, schools, and districts serving 50% or more Black and Brown students

PBL World 2023

IMPACT BY THE NUMBERS



83% strongly agreed that were **very satisfied** with **workshops**



67 Net Promoter Score (NSP) overall rating for **workshops** considered **excellent**



56 NPS score overall rating for the **event** considered **excellent**



87% rated the **event** **excellent** and **very good**

PBL World 2023

LEAD OPPORTUNITIES BY THE NUMBERS



**2023 Can't Miss
Conference**

GETTING **SMART** 



330,221 PBL World
2023 **web page**
views



Sponsor logos in
25 emails to
300,000 educators

WHAT PBL WORLD 2023 PARTICIPANTS HAVE TO SAY...



This was the ***best professional development I have ever attended!*** The school and setting in Napa Valley were ***magical***, and the event was ***run so well***.

The overall experience will bring ***nothing short of incredible*** options to include in my teaching moving forward. I am so thankful for committing to and completing this total journey!

It was ***truly inspiring*** and ***incredible***. Thank you so very much PBLWorks!

Incredibly Eye Opening to Newer and Better BEST PRACTICES for teaching and learning for future world life-long learners!!

The vibe was positive and refreshing, and overall, it was an ***absolutely outstanding*** professional development!



PBL World 2024

Project Ideas Working in pairs
Students will research historical
reflections of the 1960s
and infer...
during the...
from the...
events...
as a...
Context.

Project Idea:

1. Students interview 3 people from the community about how they might use mobile technology and computing to improve their lives.
2. They will then develop their own mobile app in order to meet the needs of their users and improve their lives.

DO: How can you use computing to help meet a need of someone in your community?

Content: ICS 1A.U3 Programming capabilities
ICS 1A.U2 Creating Software with a Resource Persistent

PROJECT TITLE: How do we grow human beans?
GRADE: 7/8
PROJECT IDEAS: Students pitch their DIY kit for growing food without soil to PIBFA. They learn about the life cycle of plants and the develop an understanding of how to grow food in a healthy sustainable diets for a sustainable garden in a

Project Title: Making Music Out of
Grade 5th grade Team

Project Zone Students will work together in a "band" and build, learn about three different types of instruments: strings, percussion & woodwind. They will learn about the science of the instrument & how it works. They will need to learn and reflect on trial & error.

Title: Extra! Extra! Read all about it!
Genre: 6. Humorous

Project - Shadebots act as reporters for a local newspaper. They will talk to a local reporter, and join assigned tasks to ethical responsibilities related to information writing. Shadebots research, write, edit, and create interactive articles, displaying the need for inclusion of a local or organizing groups for social action.

What is a responsible writer?

Information writing and reading
using a thinking process

Project Title: Engineering a Change
Grade: 6 STEM

Project Idea: Students research the basic needs of a civilization (cross curriculum of Humanities and Science). They should find out things on paper and make a model of a civilization. They should provide students with design thinking process to create a prototype & test their solution. *"Students learn about your project."*

DE: How does modern engineering help make life more viable a solution for our world (ancient) civilization?

Context: (NGSS) Engineering - design (MS-ETS1-1), evaluate solutions (MS-ETS1-2), analyze data (MS-ETS1-3), develop a model (MS-ETS1-4), SET

Major Products: students & journals documents, process, and results, & reflection.



PBL World 2024

Napa California
June 24-27, 2024

PBL World 2024 will take place at Napa Unified School District's American Canyon High School located in southern Napa County, California. It's 13 miles south of the City of Napa. Over 3 million people flock to Napa every year to enjoy the natural beauty and amazing food and wine.

“Research shows that high quality Project Based Learning (PBL) works for all students, regardless of background. When done well, PBL increases engagement, academic achievement, and critical skills, including: collaboration, communication, critical thinking, creativity, self-direction, and much more.

That's why we've exclusively focused on PBL for nearly 25 years. Now, more than ever, we see the critical need to engage students in intellectually challenging, relevant, and meaningful school work.

We'd love you to support PBL World 2024 and join us in making our vision a reality for over 3 million students in the US: All students, especially Black and Brown students, to engage in high-quality Project Based Learning to deepen their learning and achieve success in college, career, and life.”



Bob Lenz
Chief Executive Officer



PBLWorks has been the leading Project Based Learning (PBL) professional development services and trusted source of for products, services, tools for nearly 25 years.

PBL advances educational equity and empowers all students, especially Black and Brown students. We believe PBL is transformative for all students. Through PBL, students engage in learning that is deep, long-lasting, and relevant to the challenges of their lives and the world they will inherit. Research confirms this.

We are current and former educators with experience in PBL and deep respect for teachers. We strive to offer an unrivaled level of service to guide educators in their journey toward a sustained, high-quality PBL practice.

Learn more: pblworks.org

about...

Sponsor Benefits



SPONSORSHIP BENEFITS		TRAILBLAZER \$20,000	INNOVATOR \$10,000	PATHFINDER \$5,000	EXPLORER \$1,000
PRE-EVENT PROMOTION					
	Logo and link on website	<div>○ Largest logo & link</div>	<div>○ Large logo & link</div>	<div>○ Medium logo & link</div>	<div>○ Small logo & link</div>
	Logo and link included in at least 3 email blasts to 300,000 subscribers	<div>○</div>	<div>○</div>	<div>○</div>	<div>○</div>
	Social media exposure across Facebook, X, and LinkedIn	<div>○ 5 postings</div>	<div>○ 3 postings</div>	<div>○ 1 posting</div>	
ONSITE PROMOTION					
	Opportunity to share products and services in Sponsor Booth	<div>○</div>	<div>○</div>	<div>○</div>	
	Brand logo and thank you shared during opening sessions	<div>○</div>	<div>○</div>	<div>○</div>	
	Sponsor logo on participant lanyards	<div>○</div>			
	Exclusive branding and 120-minute remarks at Welcome Reception	<div>○</div>			
ONSITE PARTICIPATION					
	Complimentary attendance at keynote presentations	<div>○</div>	<div>○</div>	<div>○</div>	<div>○</div>
	Complimentary registration for three-day conference	<div>○ 3 (\$4,200 value)</div>	<div>○ 2 (\$2,800 value)</div>	<div>○ 1 (\$1,400 value)</div>	
POST-EVENT PROMOTION					
	Blog sent to 300,000+ subscribers	<div>○</div>	<div>○</div>		

THANK YOU!

To learn more, visit

<https://www.pblworks.org/pbl-world-sponsorships>

If you're interested in being a sponsor of PBL World,
please email Sally Kingston, chief impact officer:
sally@pblworks.org



Thank you again to our PBL World Sponsors!

